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He is widely recognized for his craftsmanship and innovation in developing value-added coir products, particularly eco-friendly handicrafts, garden articles, and products made from coir industry waste. His contributions to product development, technology transfer, Application of Coir Geo-textiles, exhibitions, and skill development programmes have been widely appreciated by the higher authorities of the Coir Board.

He currently oversees the activities of the Microbiology Department at CCRI and is actively associated with the implementation of the EcoLab Project, supporting research, innovation, and sustainable utilization of coir resources.